

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Systematic Voters education and Electoral Programme (SVEEP) Phase-II – Door to door verification by the BLOs – Publicity – Broadcasting of spots – Payment of bills Rs.62,562/- to M/s Radio City 91.1 FM, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 3621

Dated: 13-08-2013

Read the following:-

1. Govt. Lr.No. 1082/Elecs.E/A2/2013-5, dt:16-05-2013
2. From M/s. Radio City 91.1 FM, Hyderabad, Invoice No. 1813002632, dt:31-05-2013 & 1813003480, dt:15-06-2013.

ORDER:

In the letter 1st read above, M/s. Radio City 91.1 FM, Hyderabad Channel has been requested to broadcast 6 radio spots per day through all stations in their channels during prime time @ 3 spots in the morning and 3 spots in the evening in Andhra Pradesh from 18-05-2013 to 15-06-2013 on DVAP Rates on door to door verification by the BLOs. Accordingly, the Music Broadcast Private Limited, Hyderabad has broadcast the radio spots from 18-05-2013 to 15-06-2013 and furnished the bills for an amount of Rs.62,562 /- (i.e., Rs.30,202/- + Rs.32,360/-) including all taxes and requested for arranging payment in the reference 2nd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.62,562/-** (Rupees Sixty two thousand five hundred and sixty two only) to the Music Broadcast Private Limited, Hyderabad towards broadcasting 6 radio spots per day through all stations during prime time @ 3 spots in the morning and 3 spots in the evening in Andhra Pradesh from 18-05-2013 to 15-06-2013 on DVAP Rates on door to door verification by the BLOs.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-14

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Music Broadcast Private Limited, Hyderabad” A/c No.004010200604116, Axis Bank Limited, Universal Insurance Building, SIR P.M. Road, Fort Branch, Mumbai, IFSC Code No:UTIB0000004, MICR Code No:400211002, PAN No. AACCM4036H.**

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRL.SECRETARY TO GOVERNMENT

To
The Advertising Manager, Music Broadcast Private Limited, Mumbai
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER